

A STEP FORWARD

COOPER CREME is offered to the medical profession as a marked advance and improvement in existing vaginal jelly formulae.

COOPER CREME is an emulsion of ingredients which, in themselves, are spermicidal, and to which has been added for greater efficacy, a substance whose spermicidal activity is far in excess of any that heretofore have been commonly employed.

(Complete formula gladly furnished physicians on request.)

In clinical, as well as laboratory tests, COOPER CREME is established as the nearest approach yet devised to the ideal vaginal jelly. COOPER CREME is free from objectionable properties so frequently complained of by patients who have used vaginal jellies of the older type.

SUPERIOR FEATURES OF COOPER CREME

In addition to its high spermicidal activity, COOPER CREME appeals to the aesthetic sense of the patient. As its name suggests COOPER CREME is a pearly white, delicately scented creme which, when applied as directed, spreads quickly over vaginal tissue covering the folds and crevices with a spermicidal film that bars the passage of motile organisms.

Unlike many vaginal jellies, COOPER CREME is made without the use of glycerine, thus doing away with the annoying "leaking" sensation about which so much complaint is made by patients. COOPER CREME will not cause "smarting" or "burning" in either the male or female as it is an emollient and exerts a soothing effect on delicate tissue. A most important feature is that COOPER CREME adheres to tissue for several hours; it is non-staining and non-greasy - a warm water douche will effect its complete removal.

IMPROVED APPLICATOR NOZZLE

A special glass applicator has been developed for applying COOPER CREME. This applicator has a bulbous tip of sufficient size to cause moderate dilatation of the vaginal folds when inserted. The four openings in the tip are so arranged that the creme is spread thoroughly over the tissues and os uteri, thus assuring complete distribution. Applicators of the ordinary type deposit the jelly in one solid mass.

USE OF COOPER CREME WITH OR WITHOUT VAGINAL DIAPHRAGM

COOPER CREME may be prescribed with or without a vaginal diaphragm at the discretion of the physician. In nulliparae, COOPER CREME PROVES HIGHLY EFFECTIVE BY ITSELF; in multiparae it is advisable to prescribe the COOPER DIAPHRAGM with COOPER CREME for complete protection. In addition to its high spermicidal activity, COOPER CREME is an excellent rubber preservative, and will greatly prolong the life of the diaphragm.

LABORATORY CONTROL

Each lot of COOPER CREME is subjected to rigid spermicidal tests before being released to the profession, and every tube bears a laboratory control number. Therefore, when prescribing COOPER CREME the physician is certain that the patient will receive a product of maximum potency and uniformity will assure successful results.

PLAIN PACKAGES FOR DISPENSING

COOPER CREME and COOPER DIAPHRAGMS are packed in plain, unprinted boxes. Each box bears a label which is very easily detached leaving a perfectly plain package without any marks by which the patient might identify the product. This feature prevents self medication by the laity.