

This is a general ~~weekly~~ journal for both
men and women. Collier's for February 25, 1933 Enormous circulation 33

SIR:

*Will you let your wife suffer the
Fears of Ignorance when
enlightenment lies in this booklet?*



Give her the wise solution
to her most intimate problem,

Give her the wise solution
to her most intimate problem,

Marriage Hygiene

You can say to yourself, "I can't be bothered clipping a coupon." Or shrug it all off as a woman's affair.

But sooner or later you will have to face the problem . . . when needless fears, caused by repeated feminine irregularities, continue to prey upon your wife. Threatening her happiness and looks, her health and nerves. Threatening the whole success of your marriage.

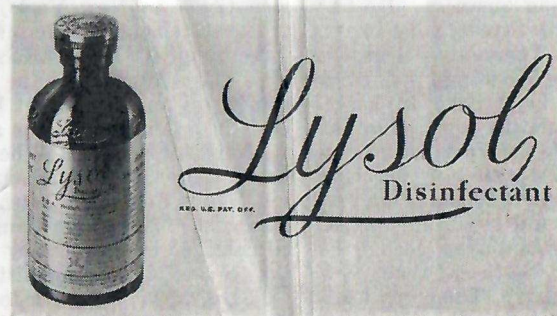
Isn't it unfair to ignore such fears? They vanish when a wife follows an approved and sensible method of marriage hygiene.

This booklet — "Marriage Hygiene" — tells frankly, simply, and non-technically the method of feminine sepsis approved for many years by the medical profession. The "Lysol" method. "Lysol" disinfectant — the proper solution at the proper time. Doctors, hospitals and clinics, in their natural desire for the safest and surest antiseptic, have tried

them all. "Lysol" still stands out above all others because of four decided advantages:

1. "Lysol" is certain. Effective in the presence of organic matter. Weak, watery chlorine compounds lose 95% or more of their power under the same conditions.

2. "Lysol" is safe. Soothing and healing. It contains no free caustic alkali to burn and harden tender tissue.



3. "Lysol" reaches into hidden folds and crevices where other antiseptics often fail to penetrate.

4. "Lysol" never loses strength or effectiveness, no matter how long, or where you keep it.

Don't let fear be an ever-returning visitor in your home. A visitor that comes between you and your wife. Replace her fear with peace of mind. Replace worry — with knowledge.

Tell your wife to send for this booklet
(Or fill in her name and mail the coupon yourself)

LEHN & FINK, Inc., Bloomfield, N. J., Dept. LC-2
Sole Distributors of "Lysol" disinfectant

Please send me free, postpaid, a copy of your new booklet — "Marriage Hygiene" — with articles by three internationally famous women physicians.

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