

FOR THE
MEDICAL PROFESSION.

"PROSELDIS"
(Registered Trade Mark).
PREPARATIONS.

THE PROSELDIS CHEMICAL COMPANY
(HARMAN FREESE)
32, GREAT DOVER STREET,
LONDON, S.E. 1.

The basis medicament of all the "Proseldis" Preparations is Potassium Ortho-oxy-quinoline Sulphonate, generally known as Quinosol or Chinosol. This substance has been proved to have both spermaticidal and bactericidal properties which make it the most efficient and desirable for the purpose of contraception. It has the further advantage that its action is limited to the specific occasion, and it does not promote sterility when its use is discontinued.

"Proseldis" Contraceptives are offered to the Medical Profession in three forms:

FOAMING TABLETS,
JELLY,
COCOA BUTTER PESSARIES.

Each has a general, as well as a particular use, and it is a matter for the decision of the Medical Practitioner, as to which form of the preparations is most suitable for the patient he is advising.

"PROSELDIS" FOAMING TABLETS.—Each tablet weighs one gramme and contains Chinosol in an effervescent base correctly balanced. With 2 c.c. of water they will, in the course of a few minutes, produce 20 c.c. of close foam with occluded Carbonic Acid Gas. This is the test made with every batch of Tablets before they are passed for sale.

In use, the mucus exuded in the vaginal passage during sexual excitement forms the basis for the foam, and during intercourse the movement of the sexual organs operates on and increases the density of the foam produced in much the same manner as the production of lather from a soap. The foam is durable and penetrates the folds of the vaginal passage, covering the cervix and affording the necessary protection. The tablets are entirely soluble, non-staining and odourless.

Their contraceptive strength is such that a dilution with 8 c.c. of fluid is absolutely effective.

Each tablet is separately wrapped in an impervious casing so that it retains its quality unimpaired for a long period, and the use of tablets from the package does not expose the remainder to the risk of deterioration through atmospheric influence.

These tablets are not suitable in cases where there is absence of mucus in the vagina at periods of sexual excitement.

"PROSELDIS" BIRTH CONTROL JELLY.—

This preparation has universal use as a contraceptive, with a character entirely different from anything yet offered to the Medical Profession. As a lubricant for rubber pessaries and sheaths it is unequalled. Used in that manner it is an additional precaution to the mechanical method, and with rubber pessaries, gives them an effective chemical seal.

Used by itself, it is an efficient preparation and is contraceptive if as much as 10 c.c. of fluid is present during intercourse.

A pure tin nozzle is supplied with each tube, and screws on the neck of the tube for the injection of the Jelly. The tube contains about 45 c.c., and 3 c.c. is sufficient for each occasion; this becomes diluted with the fluid present at the time, and being distributed by the movement during intercourse, affords the necessary protection.

The Jelly is entirely soluble, odourless, free from irritation, and non-staining.

"PROSELDIS" SUPPOSITORIES OR PESSARIES.—These are made with a Cocoa Butter base, and the method of manufacture ensures an even and definite distribution of the medicament. They are of value in cases where the mucus is scanty, and, where there is no objection to the odour and greasiness inseparable from Cocoa Butter, they are valuable and satisfactory contraceptives.

"PROSELDIS" DOUCHING PELLETS.—These Pellets, although containing Chinosol also, are not in a suitable form for contraceptive purposes. As a means of sexual hygiene with a whirling spray syringe

they have cleansing and antiseptic properties and are bland and soothing to the genital organs. These Pellets have been produced in response to a request for a mild preparation by some Members of the Medical Profession, who consider that the natural evacuation of contraceptives by the vagina should be assisted by douching.

In "Practical Birth Control," by Mrs. Ettie A. Hornibrook (Published by William Heinemann (Medical Books), Ltd., and obtainable from us at 3s. 6d.), it is stated :—

" There are two methods of preventing fertilisation :—

" (1) The Chemical Method, that is, the destruction of the male cells (spermatazoa) by means of a suitable germicidal substance, and

" (2) The mechanical method, that is, the adoption of measures which keep the male and the female cells apart from one another.

" Neither of these two methods in practical application by ordinary women can be said to be completely certain; both are apt to fail at times.

" But if the two methods are combined, the chemical method and the mechanical method, then the protection against fertilisation may be regarded as almost absolute. The completeness of the protection depends, of course, upon the proper application and combination of the measures advised."

" Some of the small 'cervical' cap pessaries, advocated largely at present, are difficult to apply, and are quite unreliable, for even when properly placed in position, they do not always remain there. . . . The 'Proseldis' (Tablet or Suppository) used in conjunction with the mensinga cap pessary is a most clean and efficient method. When this method is used, natural intercourse is interfered with to a minimum and full sexual pleasure obtained."

Signed.....

M.B.E., M.B., Ch.B.

THE DUTCH CAP PESSARY.

(Also known as Mensinga or Occlusive.)

This Pessary consists of a thin rubber cup with a rim in which a finely tempered coil of watch spring (carefully bound before being covered with rubber) is used for the periphery. It was first made about 1890, and has had an increasing use abroad. It does not fit on the cervix, but lies across the vaginal passage in front of the cervix with the spring rim holding it in position by contact with the wall of the vagina and the upper or forward edge behind the pubic bone, the convex side against the uterus.

For comfort and correct size it is necessary that the first fitting be made by a medical practitioner, and instruction given to the patient about its insertion and removal.

In no case should oil or grease be used for lubrication, as the rubber will soon perish in contact with either of them. "Proseldis" Birth Control Jelly has good lubricating properties, and gives the additional protection which is advisable with all mechanical contraceptives.

The Dutch Cap Pessary can be inserted during the afternoon or evening and removed during the following morning, and as its presence should not be apparent to either husband or wife if properly fitted, it does not interfere with the spontaneity of marital intercourse.

The Dutch Cap Pessary is made in diameters from 40 mm. by steps of $2\frac{1}{2}$ mm. to 70 mm. Smaller or larger diameters can be made at slight extra cost. The sizes most usually required are from 50 mm. to 60 mm.

"PROSELDIS" PREPARATIONS ARE MADE
IN LONDON BY THE
PROSELDIS CHEMICAL COMPANY.
32, GREAT DOVER STREET,
LONDON S.E.1.

TELEPHONE HOP 5428.
TELEGRAMS CHEMOROL, PHONE, LONDON

"PROSELDIS" PREPARATIONS.

Prices to the Medical Profession.

Proseldis Birth Control Tablets - - per box of 12 2/0
Proseldis Pessaries - - - - - per box of 12 2/0
Proseldis Birth Control Jelly - - - per tube 2/0
Proseldis Douching Pellets - - - per box of 54 3/0

Dutch Cap Pessaries, Finest Rubber - each 3/0

(Also known as Mensinga or Occlusive).

Whirling Spray Syringe, Special Quality - each 8/0
Male Sheaths, Best Quality, Thin - per box of 6 5/0
Plain or Teat End - per box of 12 11/0

West End Depot:—SURGICAL DEPARTMENT,
HAYMARKET STORES, HAYMARKET, S.W.1

AND

ROUSE & CO, LTD.,
DISPENSING CHEMISTS,
12, WIGMORE STREET, LONDON, W.1.
TELEPHONE LANGHAM 3324-3325.

PRICES OF "PROSELDIS" SUPPLIES.

								Medical Profession. Each	Public Each
"PROSELDIS" COCOA BUTTER SUPPOSITORIES OR PESSARIES								2/6	3/6
"PROSELDIS" FOAMING BIRTH CONTROL TABLETS	...	...						2/6	3/6
"PROSELDIS" BIRTH CONTROL JELLY (CHINOSOL)	...	...						2/6	3/6
"PROSELDIS" DOUCHING PELLETS	...	...	...	...	...			3/8	5/-
"PROSELDIS" CALOMEL CLEANSING CREAM	...	...	...					6d.	1/-
"PROSELDIS" CLEANSING OUTFITS (3 tubes Calomel Cream, 6 tablets Pot Permang, 6 Tampons Cotton Wool)								2/-	3/-
"FREELAC" CONTRACEPTIVE JELLY (LACTIC ACID)	...	...						2/6	3/6
"CONTRANATE" DUTCH CAP PESSARIES (Mensinga, Covered Watch Spring)								3/4	5/-
WHIRLING SPRAYS	...	...	...	...	...	...	...	8/4	12/6
CONDOMS (MALE SHEATHS) Teat End or Plain.						Boxes of 6		5/9	8/-
						Boxes of 12		11/-	15/-
PORTABLE BIDET, ENAMELLED IRON ON STAND						EACH		27/-	35/-