

# List of Publications

PLANNED PARENTHOOD FEDERATION OF AMERICA, Inc.  
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## GENERAL LITERATURE

— PRICE —

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AMERICAN PEOPLE SAY YES—a one page summary of public opinion polls on birth control since 1936 .....	.02	.45	1.75
BIRTH CONTROL—NEW STYLE, by William A. Lydgate, editor of the Gallup Poll—the work and the importance of Planned Parenthood discussed in popular style; reprint of an article in '47 for July .....	.05	1.00	3.00
DEAR DOCTOR—typical letters from parents seeking planned parenthood aid.....	.05	1.00	4.00
DIRECTORY OF PLANNED PARENTHOOD CLINIC SERVICES—a listing of about 600 clinics and referral services in the United States, its territories, and Canada, also fertility services.....	.10	2.00	8.00
FAMILY LIMITATIONS FOR THE RURAL POPULATION by John Rodger, M.D.—a discussion of family planning in rural areas.....	.02	.40	1.60
LABOR LOOKS AT BIRTH CONTROL by Mark Starr, Educational Director, International Ladies' Garment Workers' Union.....	.05	1.00	4.00
LIST OF PUBLICATIONS.....	free	1.50	5.00
PLANNING YOUR FAMILY, by Herbert Yahraes. This excellent over-all description of planned parenthood, its history, growth and aims, was published by the Public Affairs Committee as one number in its notable series on important current health and welfare subjects.....	.20	3.00	10.00
THE ROOTS OF DELINQUENCY—a pamphlet explaining the role of planned parenthood in combatting juvenile delinquency through strengthening the American home.....	.10	2.00	7.00

## INTERPRETATION TO LAYMEN

ARE YOU PLANNING TO BE MARRIED?—brief advice to engaged couples.....	.02	.40	1.50
THE DOCTOR TALKS ABOUT MENOPAUSE by Eva F. Dodge, M.D., reprinted from SHE Magazine .....	.05	1.00	4.00
THE DOCTOR TALKS WITH THE BRIDE by Lena Levine, M.D.—constructive advice on sexual adjustment .....	.10	1.25	4.00
DON'T HAVE AN ABORTION—a factual discussion of the dangers of abortion reprinted from Readers' Digest .....	.03	.65	2.50
PLAN YOUR CHILDREN FOR HEALTH AND HAPPINESS—a simple explanation of birth control for clinic patients and prospective patients.....	.03	.65	2.25
PLANNED PARENTHOOD—YOUR QUESTIONS ANSWERED—brief replies to questions frequently asked regarding the status and program of the birth control movement.....	.04	.90	3.50
PLANNING TO HAVE A BABY?—complete information for the prospective mother.....	.10	2.25	8.00
JOHNNY TAKES A WIFE—a discussion of mating, marriage, family planning and infertility in the vernacular, with illustrations by Ralph Stein .....	.10	2.00	7.00
THE STORY OF TWO FAMILIES—stressing relationship of planned parenthood to prevention of venereal disease. Written in primer style and popularly illustrated.....	.05	1.00	3.50
TO THOSE DENIED A CHILD—a guide for husbands and wives seeking treatment for the correction of infertility .....	.05	1.00	3.50
TUBERCULOSIS AND PARENTHOOD—sound advice to the parent with tuberculosis.....	.05	1.00	3.50

## GENERAL MEDICAL LITERATURE

ABORTION: CRIME AND SOCIAL FAILURE by Edith Efron. The problem of America's abortion mills, with the recommendation of birth control as the first step in the solution. Reprinted from This Month Magazine, Jan. 1946.....	.05	1.00	3.50
THE AIMS OF BIRTH CONTROL AND THEIR PLACE IN PREVENTIVE MEDICINE by Nicholson J. Eastman, M.D., reprinted from New International Clinics, Vol. I, Series 5, Copyright, 1942 .....	.10	2.00	8.00
AN EXTRAMURAL FERTILITY SERVICE by Abraham Stone, M.D. and Frances E. Shields, M.D. Answer to questions on organization and procedure developed at the Margaret Sanger Research Bureau.—Reprinted from Human Fertility, Sept. 1947.....	.05	1.00	3.50
BIRTH CONTROL: A PRESENT DAY SURVEY by Hannah M. Stone, M.D.—an evaluation of contraceptive methods, reprinted from Health and Hygiene, April 1937. (Reprint revised July, 1941.) .....	.05	1.20	4.00

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CONCEPTION CONTROL by Robert L. Dickinson, M.D.—authorized for publication in the A.M.A. Journal by the Council on Pharmacy and Chemistry, this reprint discusses contraceptive agents and offers criteria for their acceptability. Revised 1948 .....	.05	1.20	4.50
CONCEPTION CONTROL AND THE MEDICAL PROFESSION, by Alan F. Guttmacher M.D.—a comprehensive report of his survey of U.S. physicians' views on birth control, reprinted from Human Fertility, March, 1947.....	.05	1.25	5.00
THE CONTRACEPTIVE CLINIC AND PREVENTIVE MEDICINE by Alan F. Guttmacher, M.D. reprinted from Human Fertility, February, 1942.....	.05	1.00	4.00
THE CONTRACEPTIVE SAFE PERIOD by Stephen Fleck, M.D., John Rock, M.D., and Elizabeth Snedecker, B.A.—a study made in the Rhythm Clinic at the Free Hospital for Women, Brookline, Mass.; reprinted from New England Journal of Medicine, 1940.....	.04	.90	3.50
THE EXISTENCE OF AN OPTIMUM INTERVAL BETWEEN BIRTHS—an analysis of seven million births, by J. Yerushalmy, Ph.D., of the United States Public Health Service.....	.05	1.00	4.00
INFERTILITY, by Abraham Stone, M.D.—a discussion of present-day trends in the diagnosis and treatment of infertility, reprinted from the American Journal of Nursing, September 1947 .....	.03	.65	2.00
MEDICAL AND BIOLOGICAL ASPECTS OF BIRTH CONTROL by John Rock, M.D.—the scientific case against rigid legal restrictions on medical birth control advice, reprinted from Clinics, Vol. I, No. 6, 1943. J. B. Lippincott Co.....	.06	1.50	5.00
REPORT ON PLANNED PARENTHOOD SERVICES IN NEW YORK CITY—digest of a survey made by the Committee on Public Health Relations of the New York Academy of Medicine with recommendations approved by the Academy Council.....	.05	1.00	3.50
RESEARCH IN HUMAN REPRODUCTION—The need of and aims for the program being carried out by Planned Parenthood, National Committee on Maternal Health and National Research Council .....	.15	3.50	12.00
RESPONSIBILITY FOR THE HEALTH OF TOMORROW'S FAMILY by William C. Herrick, M.D., R. C. Williams, M.D., U.S.P.H., Roy R. Grinker, M.D., Edward A. Schumann, M.D., and Richard N. Pierson, M.D.....	.10	1.75	5.00
SELECTIVE PREGNANCY by Alan F. Guttmacher, M.D.—an obstetrician's view on maternal health and the nation's strength, reprinted from Human Fertility, April, 1941.....	.05	1.25	5.00
THE TEACHING OF CONTRACEPTIVE MEASURES IN MEDICAL COLLEGES by J. H. J. Upham, M.D., reprinted from the Journal of the Association of American Medical Colleges, Aug. 1942 .....	.06	1.50	5.00

### TECHNICAL MEDICAL LITERATURE

#### For Physicians & Nurses only:

BASAL TEMPERATURE RECORD CHART—to aid patients to determine the time of ovulation.....	.03	.75	2.50
BASAL TEMPERATURE RECORD FORM (WITH INSTRUCTIONS)—a filled-in sample form of above with detailed instructions for taking basal temperatures and recording the chart.....	.03	.75	2.50
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CL—2a Follow-up Card .....	free	.50	1.75
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CL—4 Case Record Summary Form—Old Patients.....	free	free	free
CL—5 Report Form .....	free	free	free
CONCEPTION CONTROL BY PLASTIC CERVIX CAP by Ernest Grafenberg, M.D. and Robert L. Dickinson, M.D.—reprinted from The Western Journal of Surgery, Obstetrics and Gynecology, Vol. 52, August, 1944.....	.05	1.00	4.00
INSTRUCTION TALK (diaphragm technique) .....	.02	.50	2.00
INTRAMURAL HOSPITAL CONTRACEPTIVE CLINICS by Alan F. Guttmacher, M.D.—an analysis of what is required in their organization.....	.03	.50	2.00
SYLLABUS by W. E. Brown, M.D.—an outline for teaching theory and practice of birth control.....	.10	2.00	8.00
X TECHNIQUES OF CONCEPTION CONTROL by Robert L. Dickinson, M.D.—a technical medical teaching manual .....	.50	6.25	15.00
Wall chart reproductions (17" x 22") of all photographs in the Techniques of Conception Control may be obtained from the New York Academy of Medicine at 50¢ each.			
X THE NECESSITY OF REPEATED EXAMINATIONS IN THE FITTING OF DIAPHRAGMS by Nadina R. Kavinoky, M.D. ....	.03	.65	2.50
X TECHNIQUE OF THE VAGINAL DIAPHRAGM by Hannah M. Stone, M.D.....	.03	.65	2.50

Information on pelvic teaching models, lantern slides and films available to medical societies and institutions and birth control groups for presentation under the direction of a physician, may be obtained by writing to Planned Parenthood Federation, 501 Madison Ave., New York 22, N. Y.

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## PUBLIC HEALTH

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ALABAMA'S PROGRAM FOR PLANNED PARENTHOOD—an address by the late J. N. Baker, M.D., Director, State Department of Health, Alabama.....	03	.65	2.50
CONCEPTION CONTROL: A PUBLIC HEALTH RESPONSIBILITY by C. C. Pierce, M.D., reprinted from Human Fertility.....	.05	1.20	4.80
FOUR YEARS OF CONTRACEPTION AS A PUBLIC HEALTH SERVICE IN NORTH CAROLINA by George M. Cooper, M.D., Frances R. Pratt, R.N., and Margaret J. Hagood, Ph.D.....	.04	1.00	4.00
PLACE OF FERTILITY CONTROL IN PUBLIC HEALTH by Regine K. Stix, M.D.—comprehensive review of public health experience with conception control. Reprinted from American Journal of Public Health, March 1946.....	.05	1.00	3.50
PLANNED PARENTHOOD AS A PUBLIC HEALTH MEASURE FOR THE NEGRO RACE by Dorothy B. Ferebee, M.D., Chairman, Family Planning Committee, National Council of Negro Women.....	02	.40	1.60
PREGNANCY SPACING IN THE RURAL PUBLIC HEALTH by Robert E. Seibels, M.D.—a special study of results in Berkeley, Lee and Kershaw Counties, South Carolina.....	07	1.75	7.00
REPORT ON CONTRACEPTIVE AND FERTILITY CLINIC SERVICES—1947—Statistics on 349 reporting clinics.....	.08	2.00	8.00

## LEGAL ASPECTS OF BIRTH CONTROL

SUMMARY OF STATE AND FEDERAL STATUTES ON CONTRACEPTION.....	free	.40	1.60
LEGAL STATUS OF CONTRACEPTION by Mrs. Harriet Pilpel, B.A., M.A., L.L.B., reprinted from The North Carolina Law Review, April, 1944, Revised December 1948.....	.05	1.00	3.00

## RELIGIOUS ASPECTS OF PLANNED PARENTHOOD

CATHOLICS AND PLANNED PARENTHOOD by J. H. J. Upham, M.D.—analysis of Catholic and non-Catholic point of view, reprinted from the American Mercury.....	02	.45	1.75
CATHOLICISM FIGHTS BIRTH CONTROL—a reprint of The New Republic Magazine article by the Rev. Cornelius P. Trowbridge.....	02	.40	1.60
THE DUTY OF FAMILY PLANNING, a statement prepared for use during Family Week, 1949 (but not designed exclusively for that week) on the moral and spiritual values of Planned Parenthood, with a covering message from the Rev. Henry Sloane Coffin and significant statements by 7 other noted clergymen.....	.03	.65	2.50
MORAL ASPECTS OF BIRTH CONTROL—pronouncements of religious groups published by Committee on Marriage and Home, Federal Council of Churches of Christ in America.....	03	.65	2.50

## INDUSTRIAL HYGIENE

EMPLOYING THE MARRIED WOMAN WORKER—the employment and health problems facing employers and an outline of a program for meeting them.....	.03	.65	2.50
THE FACTORY MANAGER LEARNS THE FACTS OF LIFE by A. G. Mezerik—a frank discussion of new health and social problems in industry, reprinted from Harper's Magazine, September, 1943.....	.05	1.00	4.00

## POPULATION

AN OPTIMUM POPULATION FOR THE UNITED STATES—an editorial, reprinted from the Journal of the American Medical Association, December, 1940.....	01	.10	.30
OUR HUMAN RESOURCES—a statement of population needs and a program for the U.S.A.....	.05	1.25	4.60
POPULATION AND PEACE—an address by Dr. Henry Pratt Fairchild, Professor of Sociology at New York University.....	.08	1.25	5.00
PREVIEW OF THE POST-WAR GENERATION—a study of current population trends and problems, reprinted from Fortune Magazine, March, 1943.....	.03	.65	2.75
THE ROAD TO SURVIVAL ON THIS PLUNDERED PLANET—a short digest of authoritative facts and opinions with an explanation of Planned Parenthood's role in meeting the problem.....	.03	.65	2.00
THE TREND OF THE BIRTH RATE YESTERDAY, TODAY and TOMORROW by Louis I. Dublin—a discussion of past and present trends of population.....	.05	1.00	4.00
X TOO MANY PEOPLE, by C. Lester Walker. Powerful argument for birth control as a solution to the terrifying population problems of our day. Reprinted from Reader's Digest.....	.03	.65	2.00
X A WORLD FULL OF PEOPLE—basic facts of population and their significance discussed in non-technical language by Harry L. Shapiro. Reprinted from Natural History Magazine.....	.10	2.25	9.00
X THE WORLD HAS TOO MANY PEOPLE by Guy Irving Burch—Dramatic story of population growth and why three-fourths of world goes chronically hungry. Reprinted from American Magazine, May 1946.....	.05	1.00	3.50

## INTERPRETATION TO PROFESSIONAL GROUPS

THE CASE WORKER AND FAMILY PLANNING—a discussion of the case work implications of family planning.....	.15	3.00	12.00
EMOTIONAL MALADJUSTMENTS FROM UNPLANNED PARENTHOOD by Harvie DeJ. Coghill, M.D., Director-Psychiatrist, Children's Memorial Clinic, Richmond, Va.—a psychiatrist presents basic reasons why families should be planned.....	.06	1.25	5.00
MARRIAGE COUNSELLING AS A CLERGYMAN SEES IT, an address by the Rev. W. A. Simms, S.T.M., Rector, St. Thomas Episcopal Church, Battle Creek, Michigan. Convincing argument as to why clergymen should be interested in marriage counselling.....	.03	.65	2.00

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THE NURSE AND PLANNED PARENTHOOD, prepared by Frances Boyle, Hedwig Cohen, Marion Hernandez and Pauline Stahle (all R.N.), to tell the role of the nurse, including the public health nurse, in the program and giving methods for control of conception .....	.10	2.00	6.00
PSYCHIATRIC ASPECTS OF CONTRACEPTION by Karl Menninger, M.D.—the scientific argument against continence, reprinted from the Bulletin of the Menninger Clinic, 1943.....	.03	.75	2.75

**EXHIBITS**

Clinic Posters—identical posters (white and Negro) stressing need for healthy parenthood. Blank space permits listing of individual clinic days and hours. 10 cents each.

"Planned Parenthood" (white and Negro) photograph of family group available in any size. Photomural 30" x 45". \$12.00.

General Exhibits—"The Unwanted Child"—3 panels each 25 x 38 inches. Also separate frames on (1) Medical opinion on contraception, a pictograph summary of Guttmacher poll; (2) Marriage Counselling; (3) Infertility; (4) Medical indications for conception control—Another exhibit is a map 6 ft. by 4 ft. showing distribution of planned parenthood services in the U. S. These exhibits can be borrowed without charge other than shipping costs.

**FIFTEEN MINUTE SCRIPTS** **RADIO LIBRARY** 20¢ ea. (\$2.00 for series of 13)

Interview scripts to be presented individually or as a series.

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|--|---|
| SCRIPT #A Family Life in Our Town (Community Services)             | SCRIPT #G Too Many People (Over-Population)                   |
| B The Psychology of Parenthood                                     | H Let's Smash the Abortion Racket                             |
| C Johnny Takes A Wife (Education for Marriage)                     | I Religion Looks at Planned Parenthood (Protestant viewpoint) |
| D What's the Right Size Family (Child spacing and age differences) | J You Are Not Wanted (Unwanted Child)                         |
| E Don't Get A Divorce (Marriage Counseling)                        | K What's Our Health IQ? (Community health)                    |
| F The Doctor Talks About Infertility                               | L Scientific Research in Human Reproduction                   |
| M Families in Trouble (Family life services)                       |   |

Six additional 15 minute, interview scripts are: MEN ARE PARENTS TOO (father's role in Planned Parenthood), HOUSING SHORTAGE: THREAT TO THE HOME (Planned Parenthood's role in housing emergency), WHOSE PROBLEM IS THE PROBLEM CHILD? (child rearing), JUVENILE DELINQUENCY: PROBLEM FOR PARENTS, THE DOCTOR DISCUSSES EARLY MARRIAGE and MOTHER STAYS ON THE JOB (Planned Parenthood's role in industry). Each script is available at 20 cents a copy.

A series of minute and one half human interest features based on case records (with identities disguised) suitable for inclusion on women's programs. Ten cents a set. Set of 15, 30 and 50 seconds spot announcements, available at ten cents a set.

**PERIODICALS**

**NEWS EXCHANGE**

Monthly newsletter reporting activities of the Planned Parenthood Federation, its affiliates and work in allied fields.

10¢ each issue — \$1.00 a year  
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**PLANNED PARENTHOOD SEALS**

Books and strips of seals (the size of Christmas seals) bearing the words: "Planned Parenthood Builds Stronger Families". Books of 40 at 7 cents for single books, \$1.50 for 25 books, \$5 for 100 books. Packets of 1,000 stamps in strips, \$.50 per packet.

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