

"The Means of . . . Happier Families"

"BIRCON"

Regd.

ENABLES THE COMING OF THE OFFSPRING
TO BE SPACED ACCORDING TO THE BODILY
HEALTH AND FINANCIAL RESOURCES OF THE
PARENTS.

Dr. Norwood, at the City Temple, in his
address from the chair at the Annual Con-
ference of the Congregational Union of
England and Wales on 14th May, 1930,
says :

*"Why not tell them it is as legitimate for
them to regulate the time and condition of their
offspring as it is to delay or hasten marriage."*

Daily Mail, 14th May 1930.

WHEN NECESSITY DOES ARISE

There are quite a number of
reasons, medical, sociological,
and economic, which may
necessitate for the married the
adoption of some form of Contraception. It is
not intended herein, however, to discuss these
fully, the purpose being rather to disseminate

worth-while knowledge to that very large proportion of the married community who, wishing to regulate the time and condition of their family to suit their own needs and ideas, are desirous of knowing the best means to adopt.

THE PRACTICAL SOLUTION

The various mechanical appliances, composed generally of India Rubber in the form of Pessaries and Sheaths, are already well known, but not only are they not always successful, but their use is repugnant to many who have long formed the opinion that they are intended for use anywhere but in the home. For these reasons Soluble Quinine Pessaries are used widely among married people. These, however, are much disliked by their users because of their greasy nature and unpleasant odour, and the fact that the Quinine Hydrochloride content therein tends to act as a local anæsthetic.

THE IDEAL METHOD

Perceiving that the foregoing methods are certainly not all that can be desired, the question arises as to which of the known means of effecting contraception is best. After carefully reviewing all the data respecting the most widely employed methods, the conclusion is arrived at that by far the most satisfactory Contraceptive now extant is in the form of

"BIRCON"

Antiseptic Prophylactic Tablets

which have been clinically proved to possess the unique advantages of being

PERFECTLY HARMLESS AND NON-INJURIOUS.

EXHAUSTIVE INITIAL RESEARCH The prefatory research carried out in connection with "BIRCON" embraced an exhaustive analysis for effect by one of the most eminent firms of analysts in the United Kingdom, an extract from whose report reads as follows:

"The Tablets dissolve readily in distilled water with much effervescence. The solution when mixed with a normal specimen of semen kills the spermatozoa at once."

UNIQUE ADVANTAGES Not only is "BIRCON" warranted to be ABSOLUTELY RELIABLE, but same is NON-IRRITANT, NON-GREASY, ODOURLESS, and, in addition, is PERFECTLY HARMLESS to the mucous membrane and to the system generally even when used regularly. It is widely recommended by the Medical Profession as a harmless and effective Contraceptive, and has the additional merit of being trusted by the public throughout the United Kingdom and Colonies to whom "BIRCON" has been distributed by Pharmacists

for over twelve years past. During the whole of this period in no single instance has it been known for the Prophylactic not to function correctly.

THE COMPOSITION "BIRCON" is in the
AND "MODUS form of Tablets, and
OPERANDI " when in contact with the

natural humidity of the vagina the contraceptive content thereof is released in the form of foam, which coats the external os uteri, preventing the entry of the seminal fluid into the uterus at the same time penetrating every recess of the vaginal passage, paralysing the spermatozoa within two seconds and killing within five seconds. It will thus be seen that "BIRCON" is completely active in operation.

A FURTHER An additional feature is that
ADVANTAGE there is definitely no actual need for syringing. This may be done the next morning if preferable, merely to remove the general debris, but it is by no means essential.

DOES NOT "BIRCON" is packed in air-
DETERIORATE tight tubes of one dozen tablets, each of which is enclosed separately in silver foil. By this means the valuable

properties are retained for an almost indefinite period. All high-class Chemists and stores stock "BIRCON," and the cost is 2s. 6d. per tube.

FOR YOUR Hereunder will be found a
CONVENIENCE Prescription Form which it is necessary merely to hand to your Chemist, the need for actually asking being thus obviated.

The Unique Advantages of "Bircon."

1. PERFECT RELIABILITY.
2. NON-GREASINESS.
3. FREEDOM FROM OBJECTIONABLE ODOUR.
4. NON-IRRITANCY.
5. ABSOLUTE FREEDOM FROM INJURIOUS EFFECT
EVEN WHEN USED REGULARLY.
6. DOUCHING POSITIVELY UNNECESSARY.
7. VERY MODERATE COST.

"BIRCON—THE PARENTS' FRIEND."

"BIRCON"
Regd.
ANTISEPTIC
PROPHYLACTIC

When purchasing merely
demand this Prescription to
your Supplier.

OBTAINABLE FROM—