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"Extract from 'The Lancet.' 14th Feb., 1931."

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"BIRCON" IS BEING WIDELY RECOMMENDED BY THE MEDICAL PROFESSION AS A PERFECTLY RELIABLE AND HARMLESS PREPARATION THAT MAY BE USED WITHOUT HESITATION; THEREFORE IN ANY DOUBT PLEASE CONSULT YOUR DOCTOR WHO WILL CERTAINLY BE ABLE TO ASSURE YOU OF THE EFFICACY OF THE PRODUCT.

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