

Pregnancy Testing

Sir, Hilary Haywood criticises strongly the attitude of the British Medical Association to the direct advertising of pregnancy diagnostic tests to the public, and she suggests that no objection need be taken to such advertising, provided certain safeguards are observed, one of which is that 'the lab must not offer or give medical advice or treatment . . .' This would mean that the 'client' would be provided with no more than the biochemical findings on the sample she has submitted. Any interpretation which is offered on the result of such findings, e.g. that they are