

# Birth Control Trust

## Reporting Pill Panics

A comparative analysis of the media coverage  
of oral contraceptive health scares

by Dr Philip B Hammond

October 1996

### Acknowledgements

This report was commissioned by the Birth Control Trust. The research was undertaken by Dr Philip B Hammond of the University of Kent at Canterbury. The author would like to acknowledge the help of the Birth Control Trust, the

16 Mortimer Street London W1N 7RD Charity Registration 264235

Telephone: 0171 580 9360 Fax: 0171 637 1378

email [bct@birthcontroltrust.org.uk](mailto:bct@birthcontroltrust.org.uk) <http://www.easynet.co.uk/bct/>